

Rent-to-own franchises



RNG LLC, franchisor of Rent'N Go (Custom Wheels & Tires)
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Type of rent-to-own business: Custom wheels and performance tires – rent-to-own and retail

Company-owned stores: Two

Franchise-owned stores: Three will be open by the end of 2007

Expansion plans: Our plan is to build our franchisee community in selected markets throughout the United States through individual location and territory licenses.

Type of franchise owner they are looking for: Ideally, our franchise candidates will have successful direct RTO management experience or a clear understanding of the dynamics of RTO. They will possess an entrepreneurial spirit, will appreciate the franchisor-franchisee business relationship and have the financial wherewithal to start and build a successful Rent'N Go business.

Why they're different: Simply stated, we strive to be the very best at everything we do and are committed to the concept of continuous improvement. Our franchisees will be overwhelmed with the service and support they receive from company personnel and suppliers.

What they will do for you: Everything we ever promise to do and when we say we will do it, starting with the very first contact with our candidates through our continuing relationship.

License master franchise rights: Yes, we will consider territory development contracts with qualified candidates.

Selling primary multiple store location agreements: Yes.

Selling franchise agreements for just one store: Yes.

Active franchisee advisory board: Not yet, but one is planned.

Net worth of candidate: This amount varies depending on a number of considerations.

Franchise fees: \$35,000, initial fee.

Royalties: 6 percent of sales.

Advertising co-op: 1 percent of sales for the development of marketing materials and for system marketing support.



**Association of Progressive
Rental Organizations**
The official voice of the
rent-to-own industry
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www.rtohq.org